

# PRESS RELEASE

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## 3SI + Wren Announces Dual Role Appointment Amidst Rapid Growth and Expansion

**Malvern, PA, May 22, 2024** – [3SI + Wren](#), a leading security solutions provider, is pleased to announce that our Chief Financial Officer, Keith Deaton, has been promoted to the additional role of Chief Operating Officer. This strategic decision is evidence of Keith's exceptional leadership and a pivotal step in our mission to integrate and enhance operations following M&A activity.

Since joining our company last year, Keith has been instrumental in steering the company through significant milestones, including the merger with Wren Solutions and the one with Edge360 and executive leadership transformation.

Keith has demonstrated unparalleled expertise in financial strategy, operational efficiency, and organizational leadership, making him the ideal candidate for this role. In addition to overseeing our organization's day-to-day financial health, Keith will guide daily operations, ensuring we remain agile, efficient, and aligned with our strategic objectives.

Matt Kushner, CEO of 3SI + Wren, commented: "We are excited to have Keith as our CFO and COO. His deep understanding of our business and forward-looking vision will steer integration from our recent mergers, underscoring our commitment to operational excellence for our customers and partners."

"I am honored to take on this expanded role during such a dynamic time for 3SI + Wren," said Keith. "By combining our strengths, we will ensure excellence in customer care while leveraging technology for optimal operations. The united efforts of our committed team will drive unparalleled success and growth."

3SI + Wren and the recent merger with Edge360 create a formidable player in the security industry. Integrating these organizations is paramount to our continued success, and Keith will lead these efforts with a focus on efficiency, innovation, and maintaining the highest standards of service for our customers.

The integration of our organizations is a critical goal this year. Keith will spearhead these efforts, dedicating his expertise to ensuring a seamless and efficient process. His approach will emphasize efficiency and a solid commitment to innovation, driving forward new ideas and methodologies to enhance our operations and ensure our commitment to excellence remains steadfast throughout this transition.

## About 3SI, Wren, and Edge360

3SI + Wren recently merged with Edge 360 ([Learn More](#)). With over a century of combined experience in safety and security, 3SI, Wren, and Edge360 are leading global security technology providers. We deliver intelligent solutions to cover the complete crime cycle, encompassing video management services for identifying criminal activity, custom-built solutions designed to detect and deter crime, and advanced capabilities for tracking and apprehending criminals.

Embraced by over 10,200 law enforcement agencies, our unique solutions deliver crime intelligence directly to first responders and investigators, enabling swift actions leading to arrests and crime prevention. Physical Security Leaders trust our services across Enterprise verticals. Furthermore, 3SI's [CovertTrack](#) division actively provides local and federal agencies with custom-built solutions for proactive crime prevention.

Discover more at <https://saferworld.solutions/>.

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